

DIGITAL RADIO

SUMMIT

AN EBU EVENT

SHAPING RADIO'S MULTIPLATFORM FUTURE

PROGRAMME

WEDNESDAY 17 FEBRUARY 2021

09.00	<i>Virtual coffee session</i>	
09:30	Welcome to Digital Radio Summit 2021	Ben Poor & Antonio Arcidiacono (EBU)

KEYNOTE SESSION

10:00	TBC	John Vermeer (iHeartMedia)
10:30	TBC	TBC
11:00	<i>Break</i>	

SESSION 1: APPLICATION INNOVATIONS

11:15	Future of Radio Apps: Reimagining the SWR's radio, music and podcast offering	Daniel Freytag, Christian Hufnagel (SWR)
11:35	Serving a diverse audience with radio applications	Margot Masui (VRT)
11:55	Realtime radio recommendations	Sebastien Noir (EBU)
12:15	<i>Break</i>	

SESSION 2: PATHS TO DIGITAL

13:00	Pushing the frontiers with Digital Radio Mondiale	Nigel Fry (BBC)
13:20	Different paths to digital in Nordic countries	Christer Modig (NENT) Tomas Granryd (Swedish Radio) Marit Rossnes (NRK) Olli Sipilä (YLE) <i>Moderated by Graham Dixon</i>
14:05	New functionality in RadioPlayer	Laurence Harrison (RadioPlayer)
14:30	<i>Break</i>	

SESSION 3: RADIO IN CONNECTED CARS

Moderated by Elisha Sessions (BBC)

14:45	Manifesto for an automotive user experience	Martin Koch (Audi)
15:10	TBC	Matthieu Beauval, Justine Gheeraert (Radio France)
16:00	TBC	John Clark (NAB Pilot)
16:30	Conference wrap-up	Ben Poor (EBU)